

Staging of the Chapel Bridge and Water Tower Lucerne, Switzerland



International idea competition
with pre-qualification process

TABLE OF CONTENTS

TABLE OF CONTENTS.....	2
SUMMARY.....	3
PART A TASK.....	4
1 Point of departure.....	4
2 Perimeter of staging – scope of action.....	5
3 Principles – to be respected	6
4 Insights gathered in previous process.....	7
5 Process – Project structure – Governance – Task.....	8
PART B COMPETITION PROCEEDINGS.....	10
6 Organising committee.....	10
7 Type of competition.....	10
8 Jury.....	11
9 Course of action and process deadlines	12
10 Eligibility of participation	12
11 Application guidelines (download).....	13
12 Questions (pre-qualification).....	13
13 Submission of applications (pre-qualification).....	14
14 Jurying (pre-qualification).....	14
15 Remuneration (pre-qualification).....	15
16 Competition guidelines (idea competition)	15
17 Submission of competition entries (idea competition).....	16
18 Anonymity	16
19 Jurying (idea competition).....	17
20 Remuneration (idea competition).....	17
21 Investment volume	18
22 Notice of intent – Implementation of project.....	18
23 Copyright	18
24 Declaration of application.....	18
25 Authorisation.....	19
APPENDIX – BINDING ADDITIONAL DOCUMENTS.....	20

SUMMARY

The 'Staging of the Chapel Bridge and Water Tower' project aims at a changing staging of the Chapel Bridge and Water Tower with light and by other means mainly in the evening, during certain time periods and on important occasions, in order to highlight the historical landmark.

Although it aims to meet the highest quality requirements, the project also wishes to maintain the interests of the tourist industry and the public. It should reflect the uniqueness of the ensemble and at the same time integrate effortlessly into its surroundings.

In collaboration with numerous stakeholders from politics, economy, society and art, the community of interest "IG Inszenierung Kapellbrücke/Wasserturm" (Community of Interest Staging of the Chapel Bridge and Water Tower) is therefore conducting an idea competition with a pre-qualification process. People and teams with appropriate qualifications are invited to apply. Their project applications will be assessed and commented by a jury consisting of representatives from art, architecture and tourism organisations in Lucerne and elsewhere. The project starts with the pre-qualification process in September 2013 and finishes at the end of April 2014.

PART A

TASK

1 Point of departure

The Chapel Bridge with the Water Tower is the most prominent landmark of the cityscape of Lucerne. A building of national historic importance, the wooden Chapel Bridge today, more than 500 years after its construction, still serves its important function of providing pedestrians with a covered walkway over the River Reuss. The bridge marks the river outflow of Lake Lucerne and, together with the Seebrücke, closes the inner city off towards the lake.

Historically, the bridge served three functions. Towards the lake, it played the role of a defensive corridor and entry path into the inner city and the River Reuss. It further joined the larger part of City of Lucerne on the right riverside to its smaller part on the left riverside. Lastly, the gable paintings in the bridge's roof were meant to convey Christian messages about the lives of the two patron saints of the City of Lucerne, St Leodegar and St Mauritius, and illustrate important events in the Swiss Confederacy to the city's citizens and visitors.

Although old wood bridges with a roof can be admired elsewhere, the Chapel Bridge has acquired world fame and is generally viewed as Lucerne's main tourist attraction. This is due to the bridge's size, length, diagonal and tilted route, and its position, which makes a major contribution to the cityscape of Lucerne with the attached Water Tower and paintings. Its fame became apparent from the sympathetic reactions from around the world when a fire endangered both the bridge and the tower in 1993.

The people of Lucerne are proud of their bridge. They take an interest in it and identify with it, shown clearly in the public debate about the paintings, which have not been fully restored since the fire, the flowers in the outdoor area and the tourists, who make the bridge nearly impassable at times.

The bridge's poor visibility in twilight and at night have recently given rise to discussions about lighting and/or a general staging of the bridge. At the moment, only the Water Tower is illuminated.

For several years now, Plan Lumière has guided the illumination of monuments, buildings, passages, etc, in the City of Lucerne. Under normal circumstances, an illumination of the Chapel Bridge and Water Tower would have to follow the criteria in this plan (cf. chapter 4.2). However, although it is advisable to adhere to the plan at large, its rules do not apply to this project's proposed staging. The intended staging of the ensemble should complement the illumination envisaged by Plan Lumière.

The City of Lucerne has seen a renewal of its Christmas lighting over the past few years. At this point, there is no proposal for a suitable staging of the Chapel Bridge and Water Tower in the Advent season. Competition entries should therefore include a concept for a suitable lighting plan for the Christmas season.

A further idea is the festive staging of the historic ensemble on special occasions.

2 Perimeter of staging – scope of action

The perimeter of the staging includes the Chapel Bridge and Water Tower. The sphere of action thus encloses the section of the River Reuss between the Seebrücke and the Reusssteg, as well as the littoral zones in this section. (Cf. page 20, "Binding additional documents")



 Perimeter of staging

  Sphere of action

3 Principles – to be respected

3.1 *Principles that must be respected*

The Chapel Bridge and Water Tower form an ensemble that requires special care and demands the highest quality. Against this background, the following additional documents in the appendix must be carefully considered:

- Guidelines “Light and Environment”: parameters that must be considered when staging the Chapel Bridge and Water Tower by means of light (cf. page 20: “Binding additional documents”).
- Guidelines “Cultural heritage preservation”: special consideration must be given to the Chapel Bridge, its construction and the materials used. Special attention is to be paid to point 7: Guidelines regarding the handling of the bridge (cf. page 20: “Binding additional documents”).

3.2 *Additional information: Plan Lumière*

The following sections of Plan Lumière, which serves as the City of Lucerne’s guidelines when it comes to scenographical lighting, are relevant for the planned staging of the Chapel Bridge and Water Tower by means of light:

- Plan Lumière – lighting concepts:
→ <http://ow.ly/o8ePW>
- Plan Lumière – recommendations and guidelines:
→ <http://ow.ly/o8eYc>

4 Insights gathered in previous process

In two workshops in spring and summer 2012, a group of representatives from politics, society, tourism and the administration discussed the issue of staging the Chapel Bridge and Water Tower. The discussions’ main result was an agreement that the ensemble qualified for staging. Additional results can be summarised as follows:

- They agreed that only an outstanding artistic performance would reflect the ensemble's importance and be accepted by the local population.
- Against this background, the development of this project through an idea competition was unequivocally agreed. Hence, an idea competition with a pre-qualification process would be carried out between autumn 2013 and spring 2014. The competition should meet the competition requirements for visual arts as described by VISARTE SCHWEIZ.
- The staging should meet the requirements as outlined in this document and its appendix.
- The City's authorities approve the planned staging and competition.

5 **Process – Project structure – Governance – Task**

5.1 Association – Board

In response to the discussion held in the workshops, the “Community of Interest for the Staging of the Chapel Bridge and Water Tower” (henceforth referred to as “IG Inszenierung Kapellbrücke/Wasserturm”) was formed. It is responsible for the project at large. The members of this association are interested people, from private and public life. The board consists of five people (a hotelier, a representative of Lucerne's tourism industry, a historian and former member of the city council of Lucerne, a communication expert and the association's managing director). The association's office is housed at Messe Luzern AG.

The association's board is also the project's steering committee. Among other things, it formulates requests to the working group.

5.2 Working group

Decisions regarding the project guidelines and the competition itself are taken by the working group. It consists of representatives from tourism, art and design, architecture, politics and administration, business and cultural organisations.

The working group also decides on the tender documents for the pre-qualification and idea competition, and acknowledges the composition of the jury.

5.3 Echo chamber

The echo chamber's function is to reflect the work of the board and working group, and once approved to promote it in the public arena. A group of representatives from different fields, communities of interest and parties forms the echo chamber.

PART B

COMPETITION PROCEEDINGS

6 Organising committee

The IG Inszenierung Kapellbrücke/Wasserturm is the organiser of the competition. The address of the organisation and competition secretariat is:

IG Inszenierung Kapellbrücke/Wasserturm
c/o Messe Luzern AG
Horwerstrasse 87
CH-6005 Luzern
Tel. +41 41 318 37 00
info@kapellbruecke-luzern.ch
www.kapellbruecke-luzern.ch

7 Type of competition

The described process is an idea competition with a pre-qualification process. The competition meets the competition requirements for visual arts as described by VISARTE SCHWEIZ.

The participatory conditions of the first stage of the process, the pre-qualification process, are outlined in chapter 11.

In order to be able to participate in the second stage, the idea competition, each team must receive an invitation from the competition jury. The jury will invite at least seven interdisciplinary teams. The competition will be carried out anonymously.

8 Jury

Expert panel (with right to vote):

- Ruedi Meier, former member of the city council of Lucerne, Director of the board of the IG Inszenierung Kapellbrücke/Wasserturm
- Adelbert Bütler, chairman of the board of directors, Luzern Tourismus

Expert panel (with right to vote):

- Gabriela Christen, director, Hochschule Luzern, Art & Design
- Ulrike Groos, director, Kunstmuseum Stuttgart
- Tristan Kobler, architect, Holzer Kobler Architekturen, Zurich
- André Lüthi, CEO, Globetrotter Group, chairman of the board of directors, Globetrotter Berne
- Jürg Rehsteiner, city architect, Lucerne

Advising experts (without right to vote), representatives from the following fields of expertise:

- Cultural heritage preservation, history
- Illumination (artistic and technical), multimedia (artistic and technical)
- Energy
- Engineering
- Ecology

The jury will be complemented by additional members at the beginning of the second stage of the competition process.

The jury evaluates and judges the applications received in the pre-qualification process and the competition entries in the second stage of the process.

The jury reviews applications for participation in the idea competition *after* the pre-qualification process. It decides on the projects that are invited to compete in the second stage of the process.

It can call one or several competing teams for revisions in their project outlines and can bring forward motions to the project's working group.

The jury may bring in further experts for support and consultation. They will not have the right to vote.

9 Course of action and process deadlines

Pre-qualification process:

- Download of application documents
23 September 2013 (German), 30 September 2013 (English)
- Questions – pre-qualification
by 23 October 2013
- Answers – pre-qualification
by 8 November 2013
- Submission of application documents
by 22 November 2013, 4 pm

Idea competition:

- Obligatory information briefing
30 January 2014, 2 pm, Lucerne
- Release of competition guidelines
30 January 2013, 3 pm, Lucerne (at obligatory information briefing)
- Questions – competition
by 17 February 2014
- Answers – competition
17 March 2014
- Submission of competition entries
by 30 April 2014, 4 pm
- Jurying of received competition entries
mid-May 2014
- Press conference – *to be determined*
- Exhibition of competition entries – *to be determined*

10 Eligibility of participation

The tender for this project is international. All interested interdisciplinary teams from the fields of art, architecture and other areas are invited to submit applications for the pre-qualification process.

11 Application guidelines (download)

Application guideline documents for the pre-qualification process can be downloaded in German as of 23 September 2013, 12 pm, from the following link:

www.kapellbruecke-luzern.ch

German is the language of the proceedings of this project. The English version of the document is available from the same link as of 30 September 2013, 12 pm. In cases of uncertainty, the German document serves as reference.

Teams who wish to participate in the idea competition must send their application documents to the competition secretariat by 22 November 2013, 4 pm. The address of the secretariat is:

IG Inszenierung Kapellbrücke/ Wasserturm
c/o Messe Luzern AG
Horwerstrasse 87
CH-6005 Luzern
Tel. +41 41 318 37 00
info@kapellbruecke-luzern.ch
www.kapellbruecke-luzern.ch

12 Questions (pre-qualification)

Questions about the project and the pre-qualification process are to be addressed to the project organisation in writing, either by letter or email (info@kapellbruecke-luzern.ch) before 23 October 2013. The answers to all questions received will be published on the project's website on 8 November 2013.

13 Submission of applications (pre-qualification)

An application – printed on one side only and loose-leafed – should comprise the following information about the team's leader and its other members:

- Composition of the team and leadership
- Short documentation of relevant previous works (max. four pages A3 landscape format, or max. eight pages A4 portrait format)
- CV of team leader and members (max. two pages A4)
- Catalogue of works (max. two pages A4)
Possible addition to the catalogue of works: one catalogue of a chosen work
- Signed confirmation of participation in the idea competition with pre-qualification process (cf. page 20, "Binding additional documents")
- Proof of sufficient subject-specific and organisational capability in the team (management, project management, tendering, budget, controlling, etc.)

Additional documents to be submitted when applying as a team:

- Each team member must document their reference projects (one page A3 landscape format or two pages A4 portrait format) and give their personal details, including company information (one page A4).

14 Jurying (pre-qualification)

From the received applications for participation in the idea competition, the jury will choose at least seven teams for participation in the second stage of the process.

The following criteria must be met in the pre-qualification process to qualify for the second stage (order of criteria not relevant):

- General impression of previous activities
- Competence and potential of recent artistic projects, i.e. social gain and relevance, artistic quality, artistic innovation and creativity
- Quality of reference projects
- Quality of the applying team and its members
- Competence and experience in artistic staging by means of light of public spaces
- Project management qualifications

15 Remuneration (pre-qualification)

Participation in the pre-qualification process will not be compensated.

16 Competition guidelines (idea competition)

The teams chosen by the jury to participate in the idea competition are obliged to join the obligatory information briefing on 30 January 2014. At this event, the following documents will be handed to all participating teams:

- Book (available in German only): Stadt Luzern (Hrsg.): *Kapellbrücke und Wasserturm: Der Wiederaufbau eines Wahrzeichens im Spiegel der Restaurierung und Forschung*. Stadt Luzern, cop. 1998
- Plans of the Chapel Bridge and Water Tower, views of the long side and the bridge's gable ends with staircases
- Plan Lumière, scenographical illumination, recommendations and guidelines for the City of Lucerne, 12 June 2012
- Guidelines "Cultural heritage preservation": special consideration to be paid to the construction and materials
- Guidelines "Light and Environment": parameters that must be considered when staging the Chapel Bridge and Water Tower by means of light

17 Submission of competition entries (idea competition)

The proposed staging idea and its development should be presented in a concise but comprehensible way, by means of an exposition, drawings or illustrations, plans and other appropriate methods. Teams are free to choose their preferred form of presentation.

Documents to be submitted:

- Outline of the proposed idea for the staging of the Chapel Bridge and Water Tower
- Concept of intervention(s)
- Illustrations including the proposed staging in a ground plan, intersections and views (in an appropriate scale)
- Visualisations, plans or multimedia representation of the proposed staging
- Outline of the technical aspects of the proposed staging
- Cost assessment, separate assessment for artwork and remuneration costs
- Outline of expected maintenance work and associated costs
- Special indication of necessary physical (building) alterations

Scope of the submitted materials:

- Representation of an outline on two plans in an appropriate format (to be determined and communicated before the issuance of competition guidelines)
- Additional illustrative materials and models are permitted
- Additional explanatory outlines of the draft and costs on A4 are permitted

The documents are to be submitted on paper in sealed portfolios or scrolls; each team must also submit the documents digitally (anonymously, PDFs or JPGs on CD or USB stick).

18 Anonymity

The idea competition will be carried out anonymously. All materials therefore have to be marked with a special sign/icon/signature.

A sealed envelope clearly marked with the same sign and containing the names and contact information of the competing team must be handed in together with the submitted competition entry materials. In order that the jury does not open this envelope, it should clearly say: "Do not open – team members".

19 Jurying (idea competition)

The following, incomplete and unweighted criteria are adopted by the jury when judging the competition entries. These clearly reflect the project's goals.

- Creativity of the idea
- Quality of the art, design, architecture
- Clarity of communication

- Appeal to tourists
- Social gain and relevance
- Historical reference

- Artistic flexibility
- Compatibility with the historic buildings
- Compatibility with the environment

The competing documentations will not be ranked. The jury will, however, write an evaluation for each competitor, in which it will justify its decision and outline the next steps.

The jury reserves the right to ask one or more project teams to submit a revised competition entry. A revision will be based on project-specific questions and will be remunerated separately.

20 Remuneration (idea competition)

Each competing team is remunerated with a total amount of CHF 10'000 (incl. VAT), *providing* the complete competition entry is submitted on time (cf. chapters 9 and 17). If these

conditions are not fulfilled, no right to remuneration can be asserted.

21 Investment volume

The investment volume has been assessed to be as high as CHF 1.2 million.

22 Notice of intent – Implementation of project

It is the IG Inszenierung Kapellbrücke/Wasserturm's intention that the competition winner will also be responsible for the implementation of the project. Before this, however, a public discussion will be held about the project.

23 Copyright

In all proceedings of this competition and the successive implementation of the staging of the Chapel Bridge and Water Tower, copyright stays with the team/person as specified in the competition entry.

The commissioner, i.e. the IG Inszenierung Kapellbrücke/Wasserturm, has the right to publish details about the project and competition entries. Both the IG Inszenierung Kapellbrücke/Wasserturm and the winning team must be mentioned in all publications.

24 Declaration of application

With their participation in the idea competition, the commissioner, jury and competing teams declare their acceptance of the competition's programme and regulations.

25 Authorisation

Lucerne, 22 September 2013

The IG Inszenierung Kapellbrücke/Wasserturm adopts the program and regulations of the competition. Both are approved and acknowledged by the jury.

Organiser:

Meier Ruedi
Director of the Board, IG

Wicki Christof
General Manager

Jury:

Bütler Adelbert
.....

Christen Gabriela
.....

Groos Ulrike
.....

Kobler Tristan
.....

Lüthi André
.....

Rehsteiner Jürg
.....

Competition commission
VISARTE Central Switzerland
.....
.....

APPENDIX – BINDING ADDITIONAL DOCUMENTS

The following documents mentioned in this tender can be downloaded from the website www.kapellbruecke-luzern.ch:

- Plan 1:1000 – perimeter of staging and sphere of action
- Guidelines “Light and Environment”: parameters for the staging of the Chapel Bridge and Water Tower by means of light
- Guidelines “Cultural heritage preservation”: consideration of the construction and materials
- Signed confirmation of participation